
NEWS FROM



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Buyer bonanza at last Motor Show for two years

Melbourne this week is seeing its last Motor Show for two years, and value-conscious car buyers are taking the opportunity to snap up the latest and best-value models.

After this year, Melbourne Motor Show will run only every second year as the Australian International Motor Show, with the alternate years being staged in Sydney.

Several exhibitors report strong interest from car buyers taking their last chance for two years to shop a whole range of brands in a single low-stress venue.

Subaru, which always sells well, has had a good run of buyers seeking the latest from its range of all-wheel-drive vehicles, plus plenty of inquiry about the Exiga multi-seater making its debut at the Show.

Holden is tempting Show buyers with a five-year extended warranty on vehicles bought at the Show, while Mazda is generating big interest in its new Mazda3, which was Australia's top seller for January.



Among the stars at the last Melbourne Motor Show for two years are (from top) the new Mazda3, BMW M1 Hommage show car and Australia's new fuel economy champion, the Ford Focus ECONetic.

At Honda the big interest is in the Wheels Car of the Year, Honda Accord Euro, including a special value-added model, plus the most asked-after car of the Show, the soon-to-be-released new Honda Odyssey seven-seater.

Even Bentley is keen to sell all four of the high-performance, luxurious Bentley Continentals it has on its stand, and to take orders for customers who want bespoke mechanical and equipment touches in their cars.

More than 340 different cars – representing 94.9 per cent of all cars sold in Australia - are on show at the Melbourne Exhibition Centre until next Monday, with the Show open from 10 am to 10 pm each day until Monday, when it closes at 6pm, to return in two years.

Melbourne Motor Show is organised and promoted by the Victorian Automobile Chamber of Commerce through its dealer division the Australian Automobile Dealers Association (Vic).

MORE INFORMATION:

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For high resolution images please visit the Melbourne Motor Show Online Media Centre at www.motorshow.com.au or email Kathryn Hackett – khackett@vacc.com.au

2009 Melbourne International Motor Show

Melbourne Exhibition Centre, Clarendon Street, Southbank (Melway Map 2F, Ref A9)

Friday	27 February	5 pm – 10 pm
Saturday – Sunday	28 February – 8 March	10 am – 10 pm
Monday	9 March	10 am – 6 pm

Admission: Adults \$19.00; Children (5-15) \$10.00; Children under 5 Free; Concession \$15; Family (2 adults, up to 3 children) \$45.00

More information: www.motorshow.com.au