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FOR IMMEDIATE RELEASE

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VICTORIAN GOVERNMENT SHOWS OFF AUTOMOTIVE DEVELOPMENTS AT MOTOR SHOW

The Victorian Government has put together a display at the Australian International Motor Show that previews a number of 'green' technologies, with particular focus on electric vehicles (EVs).

The EV and Green Technologies Showcase is jointly sponsored by the Department of Business and Innovation and the Department of Transport, with support from the Federation of Automotive Products Manufacturers.



The Nissan LEAF is one of three centrepiece vehicles on show at the EV and Green Technologies Showcase.

The Victorian Minister for Manufacturing, Export and Trade, the Hon Richard Dalla-Riva MLC presented the EV and Green Technologies Showcase to about 70 international automotive visitors as part of the 2011 Automotive Week activities.

There are 14 participants involved in the showcase, with three EVs as the centrepiece of the exhibit – the Nissan LEAF, EDay's E15 and the Mitsubishi i-MiEV.

These three vehicles are all participants in the Victorian Government's EV Trial.

For more information on the EV trials, click on the Department of Transport's website: <http://www.transport.vic.gov.au/evtrials>.

The three EVs are supported by 11 Victorian-based component suppliers and R&D organisations, highlighting the excellent range of Victorian designed and engineered green technologies.

There's also an opportunity for AIMS attendees to test drive the Mitsubishi i-MiEV and Nissan LEAF. Interested patrons should visit the Mitsubishi and/or Nissan stands where they will be given a token to take to the Test Drive event reception in the foyer.

Australian International Motor Show event director Russ Tyrie says the government showcase is an example of the technology focus at this year's show.

"With the amount of spectacular technology on show at this year's event, a display like the EV and Green Technologies Showcase is a perfect complement.

"Motor shows these days are as much about educating visitors as about exciting them," he said.

"This showcase exhibits the sort of cutting-edge technology – like super lightweight wheels and manufacturing materials – that Australian companies are currently working on, while highlighting 'green' cars that the government is genuinely looking to introduce to its everyday operations."

The Australian International Motor Show runs through until Sunday 10 July at the Melbourne Convention and Exhibition Centre.

For all of the latest news and information surrounding the Australian International Motor Show, follow @themotorshow on Twitter.

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FOR FURTHER INFORMATION:

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2011 Australian International Motor Show

Melbourne Convention and Exhibition Centre, South Wharf

Friday	1 July	6 pm – 10 pm
Saturday	2 July	10 am – 10 pm
Sunday	3 July	10 am – 9 pm
Monday	4 July	10 am – 9 pm
Tuesday	5 July	10 am – 9 pm
Wednesday	6 July	10 am – 9 pm
Thursday	7 July	10 am – 10 pm
Friday	8 July	10 am – 10 pm
Saturday	9 July	10 am – 10 pm
Sunday	10 July	10 am – 6 pm

More information: www.motorshow.com.au